

Board of Directors Meeting May 6, 2023

Attendees: Fred Seitz, Keith McConnelly, Cassie St. Clair, Kathy Greiner, Steve Johgart, Dave Shuman, Gerry Felipe and Chris Anderson. We have a quorum.

Meeting Called to Order 11:13 AM

Next BOD meeting will be June 3rd Next General meeting May 20th

Keith - Review Minutes. No discussion. Kathy moves, and Cassie seconds approval of minutes as submitted. Minutes approved.

Kathy - Treasurer's Report See attachment.

Steve sent out reminder letters which resulted in \$360 in membership income. The letter works!

Starting	\$2,089.02
Income	\$ 430.56
Expenses	\$. 60.00
Ending	\$2,459.57

Cassie moves, Keith seconds approval of the report as submitted. Treasurer's report approved. Suggestion was made to present our dues structure at the next general meeting as a reminder. Chris is planning on presenting a survey at the next general meeting that could include a question about dues. Recommend explaining membership structure at the main meeting

Fred - Education - Fred will put out newsletter prior to the May meeting.

Cassie - Web Master - Cassie emailed the 4 documents discussed below. (All are attached.)

Planning for New Center room reservations See Attached - all of the meeting dates for the rest of the year. Indicate Zoom only or hybrid (gray box, room is not available for in-person/hybrid. Could we use Library rooms, if so, can we stream, do they have a camera that we could use to stream? Sufficient band width.

Insanely useful websites - example "2020 Transparent Images".

MacTechnics BOD - website statistics report - PDF file. We had zero traffic on old web site. In last quarter on our new website, we have had 164 unique hits on new website. Most of the foreign hits are SPAM.

For our Web Page "? Add to MacTechnics home page - Add the statement to MT home page between blue bar and "Our Services". All seem agreed this would be a good addition to our website.

Website was successfully updated to the latest version of WordPress. Thank you Cassie.

Reminder of One Password presentation, need to reserve a spot May 10 7:00 PM

Topics for Next Board Meeting - our presence on Facebook - should we build new FB page? Do we want to continue with our current web host? Online sale of t-shirts etc.

Gerry - Drop Box - Space problems??? DropBox was automatically copying everything from his computer.

Chris Anderson - Creating a proposal for selling t-shirts with our logo. T-shirt designs - online t-shirt store where you don't have maintain any inventory. Can do this with any "Tchotchke" We set the price. Send any designs ideas to Chris - Anderson323@gmail.com

Chris Anderson provided a list of questions about MacTechnics for a survey. (See attached.)

Use "Kahoot!" to hold a "game" with possible prizes, t-shirt, one year dues . . . Fee to use Kahoot! is \$24/month. Do this for a fun event at a meeting.

Mac Universe Expo - Chris Keynote Presentation on DropBox - will discuss this with the general membership at the May 20 meeting. Need to encourage participation. Probably won't have a business plan to share until summer. Get all MacTechnic members to feel like they are involved in this process.

Would it be possible to use the Library for our meetings if the New Center is not available? We would need streaming, monitor and possibly camera. Kathy will check with the Library about scheduling their rooms for our meetings.

WWDC Monday June 5th 1:00 PM MacTechnics Watch Party??? Possible to do a hybrid meeting. Cassie will reserve the room.

Meeting Adjourn at 1:29 PM

Respectfully Submitted Keith McConnelly Recording Secretary

Treasurer's Report

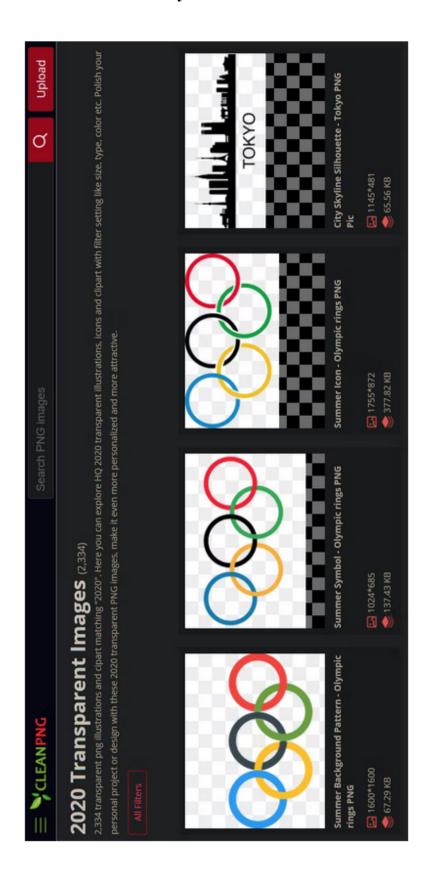
Summary of income & expenses, fiscal year July 1, 2022 - June 30,										
Valora Lythy Grain	scal year July		2022 - June 30, 2023							
prepared by reasoner namy oremit	er as Board re	port for 5/6/2	2023							
	Jul-22	Aug-22	22-Sep	22-Oct	22-Nov	Dec-25	Jan-23	Feb-23	Mar-23	Apr-23
Balance forward per Month-end	\$2,151.66	\$2,175.99	\$2,154.18	\$2,184.25	\$2,114.33	\$2,054.40	\$2,374.26	\$2,254.34	\$2,194.41	\$2,089.01
INCOME:										
Membership		(Susan W.)	(Mike Ryan) Dav Shuman	Dav Shuman		6 memberships	sd			4 membership
B. Oshaben & Nicholas DePaul	\$119.65	\$38.11	\$50.00	\$50.00	\$	\$319.79	\$0	\$0	\$	\$360.00
(Bruce: \$75; Nicholas: \$50)										
Shuman Media Fire reimb										\$45.48
Donation										\$25.00
Dividends (interest income)	\$0.08	\$0.08	\$0.07	\$0.08	\$0.07	\$0.07	\$0.08	\$0.07	\$0.08	\$0.08
Total Income for the month:	\$119.73	\$38.19	\$50.07	\$50.08	\$0.07	\$319.85	\$0.08	\$0.07	\$0.08	\$430.56
EXPENSES:			(Sept rent paid 10/3)	id 10/3)		(Dec rent paid 1/23)	1/23)			
NEW Center rent	\$60.00	\$60.00	\$0.00	\$120.00	\$60.00	\$0.00	\$120.00	\$60.00	\$60.00	\$60.00
Media Fire									\$45.48	\$0
DreamHost (initial fee)	\$35.40	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
MI Corp. Div. Non-Profit rep. fee	잃	\$0	\$20.00	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Expenses:	\$95.40	\$60.00	\$20.00	\$120.00	\$60.00	\$0.00	\$120.00	\$60.00	\$105.48	\$60.00
Ending Balance:	\$2,175.99	\$2,154.18	\$2,184.25	\$2,114.33	\$2,054.40	\$2,374.26	\$2,254.34	\$2,194.41	\$2,089.01	\$2,459.57

Planning for New Center Room Reservation.

Board meeting 5/6/2023

MacTechnics	DATE	ZOOM online only	HYBRID (in- person & remote)
SATURDAY Board meeting	May 6	YES	
Main meeting	May 20	YES	
Board meeting	Jun 3	YES	
WWDC 2023 (Monday)	Jun 5		
Main meeting	Jun 17	YES	
Board meeting	Jul 8	YES	
Main meeting	Jul 15	YES	
Board meeting	Aug 5	YES	
Main meeting	Aug 19		
Board meeting	Sep 9		
Main meeting	Sep 16		
Board meeting	Oct 7		
Main meeting	Oct 18		
Board meeting	Nov 4		
Main meeting	Nov 18		
Board meeting	Dec 2		
Holiday Party	12/6 or 12/16		

Insanely Useful Websites



MacTechnics Website Report

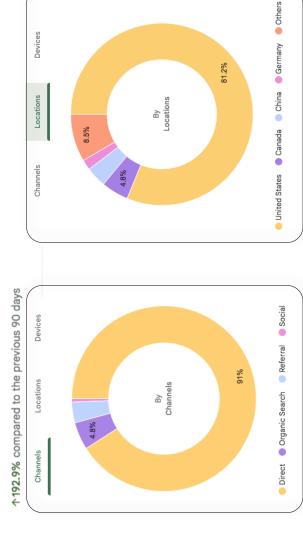
MacTechnics Board of Directors Report to

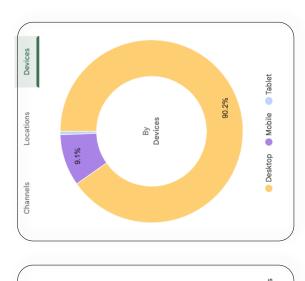
🛅 Last 90 days 🗸

May 6, 2023 meeting

Find out how your audience is growing Track your site's traffic over time

All Users





Top search queries for our site

mac user group = 13 (77% spam from other countries) using desktop, 1 mobile zoom essentials book = 10 (80% spam from other countries) using desktop computer user group = 33 (79% spam from other countries) using desktop mac users group = 8 (60% spam from other countries) using desktop

cassiemacguru@gmail.com prepared by Cassie

?add to MacTechnics Home Page?

An Apple User Group is a community of people united by their interest in using Apple technology products such as Macs, iPhones, iPads, and other Apple devices. These groups meet regularly to discuss the latest Apple products and technologies, share tips, troubleshoot problems and help each other solve issues with their devices. User groups also typically host special events featuring guest speakers or Apple representatives who provide updates on new technology and apps. Many Apple User Groups are organized and run by volunteers and can be found in cities and towns around the world.

Survey Questions provided by Chris Anderson

- 1. Click all that you own:
 - 1. Mac
 - 2 iPad
 - 3 iPhone
 - 4. Apple Watch
 - 5. AppleTV
 - 6. Other Computer
 - 7. Other Tablet
 - 8. Other Phone
- 2. What brings you to meetings?
 - 1. Informative
 - 2. Friends
 - 3. Leadership
 - 4. Apple products
- 3. Would you be interested in:
 - 1. Seeing New Apple Products
 - 2. Discover Apple Software
 - 3. More new technology sessions
 - 4. Apple Troubleshooting sessions
- 4. Is our membership cost:
 - 1. within budget
 - 2. I could give more
 - 3. I need support making dues.
- 5. What motivates you to stay involved with the your club?
- 6. What improvements would you like to see in MacTechnic's events and activities?
- 7. How can we better communicate with our members about upcoming events and opportunities?
- 8. Have you referred anyone to join the club? If not, what factors have prevented you from doing so?
- 9. How can our club better support you in your technology-related endeavors, both personally and professionally?
 - 10. How can our club attract and retain more members?
- 11. Are there any additional benefits or services you would like to see offered to MacTechnics members?